



New Jersey Center for Tourette Syndrome and Associated Disorders

50 Division Street Suite 205 Somerville NJ 08876 1 877 NJTS INFO www.njcts.org

For Immediate Release

Contact: Nicole Greco
NJCTS
908-575-7350 (o)
908-963-9778 (c)
mail@tsanj.org
www.njcts.org

“Wednesday is TS Day!” Campaign To Help Thousands of NJ Kids With Tourette Syndrome

WFAN's Craig Carton Among Featured Guests at Kick-off Event

Somerville, NJ - May 21, 2008 - The youngest and bravest individuals dealing with Tourette Syndrome will take center stage and proclaim "Wednesday is TS Day!" The grassroots campaign will encourage the 1 in 200 children and families dealing with TS in New Jersey to take some time every Wednesday to do something to demystify this often misunderstood disorder. The movement will fight stigma and empower families to advocate on their own behalf.

"Wednesday is TS Day!" kicks off during the sixth-annual Tourette Syndrome recognition dinner, Wednesday, May 28, 6:30 p.m. at the Rutgers University Life Sciences Institute in Piscataway, NJ. WFAN's Craig Carton will be a featured guest. "Wednesday is TS Day!" is catching on statewide with support from state legislators working on a special proclamation designating each Wednesday for the next year as a special day to acknowledge TS. NJCTS member families will launch a series of events and commemorations throughout the months ahead. "To see these kids stand up and combat the stigma attached to what they're going through is remarkable," said NJCTS Executive Director Faith Rice, "They are not victims, far from it, they're taking a stand and making it safe for children and adults dealing with TS in silence."

Greater public awareness will lead to earlier diagnosis and reduce the stigma attached Tourette Syndrome and its associated conditions like depression, anxiety, obsessive compulsive and attention deficit disorders. New Jersey kids with TS will stand up and take Wednesday as a day to ask the public for understanding and clear a path for those bound by stigma to seek diagnosis and treatment.

New Jersey Center for Tourette Syndrome is a multi-disciplinary, cross-institutional program employing the resources of Rutgers University, healthcare professionals, the world's first TS genetics repository, and Tourette Syndrome Association of New Jersey. NJCTS provides diagnosis and treatment services, training for a new generation of professionals qualified to work with individuals with TS, and insights that can lead to better treatments or even a cure.

###